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TOOLS FOR PEDIATRICIANS PRACTICE MANAGEMENT VENDORS

2024 ANNUAL MEETING & FALL PEDIATRIC UPDATE

PEDIATRIC PARTNER PROGRAM

NEWSLETTER ADVERTISING OPPORTUNITIES

ALABAMA PEDIATRICIAN PODCAST SPONSORSHIP

Annual Meeting & Fall Pediatric Update - Exhibit Prospectus & Support Opportunities

The Alabama Chapter-AAP offers sponsor and exhibitor opportunities at both of its CME conferences



2024 Annual
Meeting & Fall
Pediatric Update
September 13-

held in the Spring and Fall each year. The Annual Meeting & Fall Pediatric Update is a two-day, highly attended annual pediatric meeting offering a range of high-quality ACE (Accredited Continuing Education) to meet the educational needs of Alabama pediatricians and other pediatric healthcare providers, as well as pediatric practice managers. We expect approximately 100+ in-person attendees.

Quick Links

- [Exhibitor Agreement \(online form\)](#)
- [Exhibitor Electricity order form](#)
- [Exhibitors Shipping form](#)
- [Credit Card Payment](#)
- [Exhibitor Prospectus](#)
- [W-9 Alabama Chapter-AAP](#)
- [Brochure](#)

Attendance

We expect approximately 100+ in-person attendees representing the pediatric healthcare community in Alabama and the region to attend the 2024 Annual Meeting & Fall Pediatric Update.

Exhibit Logistics

Exhibit set up is Friday, September 13 from 2:00 p.m. - 4 p.m. Exhibit breakdown is on Saturday, September 14, 1:00 p.m. Each exhibiting company will have one 6' skirted table with two chairs and a trash can (standing banners/displays must fit behind 6' table or directly in front of 6' table so they do not interfere with adjacent exhibits). All exhibits will have an online presence for the virtual exhibit hall.

Exhibit Fee

Space will be assigned based on level of sponsorship. The minimum fee for a table with two chairs is \$1,395 for Standard commercial supporters and \$1,795 for Premium commercial supporter

15,2024
Renaissance
Birmingham Ross
Bridge Golf Resort
& Spa

Make sure your
calendars for our
future meeting
dates!

2025 Spring Meeting & Pediatric Update

The Lodge at Gulf State Park, Gulf Shores, AL

May 1 - 4, 2025

2025 Annual Meeting & Fall Pediatric Update

**Ross Bridge Resort, Birmingham
September 12 - 14, 2025**

placement; \$895 for state agencies and small charitable organizations \$750. More information about arranging for electrical outlets will be made available at a later date. Click **here** for an exhibitor agreement. The deadline to register is August 16, 2024.

PAY EXHIBIT FEE NOW

Support Levels

The Alabama Chapter-AAP welcomes designated contributions to underwrite portions of the 2023 Annual Meeting & Fall Pediatric Update or any of our programmatic efforts. Our recognition levels are:

- Bronze Level: \$1,800 - \$2,499
- Silver Level: \$2,500 - \$4,999
- Gold Level: \$5,000 - \$7,499
- Platinum Level: \$7,500 and up

(All of the above includes special event signage, syllabus & web site listing)

Individual Event Support Opportunities

- Friday Morning Breakfast (PMA Meeting): \$4,000
- Friday Mid-morning refreshments (PMA Meeting): \$2,000
- Friday Lunch (Practice Management Workshop): \$4,000
- Friday Evening Reception in the Exhibit Hall (co-sponsorship available at \$3,250): \$7,500
- Saturday Morning Breakfast in the Exhibit Hall: \$5,000

- Saturday Mid-morning refreshments in the Exhibit Hall: \$2,000
- Saturday Strolling Desserts in the Exhibit Hall: \$2,000

(All of the above includes special event signage, syllabus & web site listing)

Exhibitor Schedule (tentative)

Friday, September 13

- Exhibit Set-up: 2 p.m. - 4 p.m.
- Registration begins: 5:00 p.m. - 6:30 p.m.
- "Meet & Greet" Reception: 5:00 p.m. - 6:30 p.m.

Saturday, September 14

- Breakfast in the Exhibits: 7:15 a.m. - 8 a.m.
- Educational Program: 8 a.m. - 9:45 a.m.
- Refreshments in the Exhibit Hall: 9:45 a.m. - 10:15 a.m.
- Morning Sessions resume: 10:15a.m. - 12:30 p.m.
- Strolling Dessert in the Exhibits: 12:30 p.m. - 1:00 p.m.
- Exhibit Breakdown: 1:00 p.m.

Symposia Information

The Alabama Chapter-AAP also offers the opportunity for sponsors to host an Industry- or foundation-sponsored symposia as a way to reach your target audience with your own content at the site of our conference. These are offered at the following dates and times on a first-come, first-served basis:

- Saturday, September 14, 2024, luncheon, 11:45 p.m. – 12:30 p.m. SOLD

[Click here for Symposium Application & Guidelines](#)

Hotel Information

Renaissance Birmingham Ross Bridge Golf Resort & Spa
4000 Grand Ave, Birmingham, AL 35226
(205) 916-7677

The parking rate for self-parking is \$15 and \$30 for valet parking per day.

Hotel Reservations

A block of rooms is being held for our group at **Renaissance Birmingham Ross Bridge Golf Resort & Spa for \$299 per night until August 23**. Reservations can be made with this link: **Book your group rate for ACADEMY OF PEDIATRICS ATTENDEES**

Educational Topics

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Practice Management Workshop

Questions?

Please contact Jill Powell for more information on exhibiting at or sponsoring this or any of our meetings. She can be reached at 334-954-2530 or via email.

Contact Us

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Learn more about
what we do for
children and pediatricians
Join AL-AAP now!



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